



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-04-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950  
ATTN: MICHELE BROOKS  
814 KING STREET  
SUITE 400  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391918	06-29-2012	08-31-2012	3	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR 907916			CMS # 238330	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-07-2012	End Date 09-16-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238330				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : 907916																	
1	09-07-2012	09-09-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)				3	30							1	1	100	1	100.00
2	09-10-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)				3	30							1	1	100	1	100.00
3	09-07-2012	09-09-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				3	30							1	1	150	1	150.00
4	09-10-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				3	30							1	1	150	1	150.00
5	09-07-2012	09-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				3	30							1	1	300	1	300.00
6	09-10-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				3	30							1	1	300	1	300.00
		Cr Resolved 09-16-2012	Rate Reason 300 CRDT RESOLV																	
		Total:	300														Credit Resolved Total:		-1	-300.00
7	09-07-2012	09-09-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				3	30					1			1	200	1	200.00
8	09-10-2012	09-16-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				3	30	1	1	1	1				4	200	4	800.00
9	09-07-2012	09-09-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				3	30					1			1	600	1	600.00
10	09-10-2012	09-16-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				3	30	1	1	1					3	600	3	1,800.00
11	09-10-2012	09-16-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30					1			1	500	1	500.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 391918		Contract Dt 06-29-2012	Revision Dt 08-31-2012	Rev# 3	Advertiser MCCRORY FOR GOVERNOR		Brand MCRORY FOR NC GOVERNOR			Product Code POLITICALS				Station/Market WTVD - DURHAM												
Agency Est# MCCRO ORDR 907916			CMS # 238330	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 09-07-2012	End Date 09-16-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 238330										
Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$					
12	09-10-2012	09-16-2012	10:00PM - 11:00PM					MONDAY PRIME 10-11P (794)					3	30	1						1	1,600	1	1,600.00		
			----- ITEM LINE NOTE -----																							
			CASTLE																							
			<div><div>Cr Resolved</div><div>Rate Reason</div><div>09-10-20121,600 CRDT RESOLV</div></div>																							
		Total:	1,600																				Credit Resolved Total:		-1	-1,600.00
13	09-10-2012	09-16-2012	10:00PM - 11:00PM					WED PRIME 10-11P (814)					3	30	1					1	1,200	1	1,200.00			
			----- ITEM LINE NOTE -----																							
			NASHVILLE																							
			<div><div>MG Group #</div><div>Preempted</div><div>32994309-12-2012</div></div> <div><div>Rate Reason</div><div>MG Description</div><div>1,200 PROGRAM CHANGE1 X 30 @ \$1,200 W 10:00PM - 11:00PM - 09/12/12-09/12/12 (814)</div></div>																							
		Total:	1,200																				Preempt Total:		-1	-1,200.00
14	09-07-2012	09-07-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)					3	30						1	1	230	1	230.00						
15	09-10-2012	09-13-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)					3	30	1	1	1	1						4	230	4	920.00			
16	09-07-2012	09-07-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83					3	30						1						1	350	1	350.00	
17	09-10-2012	09-14-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83					3	30	1	1	1	1	1						5	350	5	1,750.00		
18	09-15-2012	09-15-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)					3	30						1						1	250	1	250.00	
19	09-15-2012	09-15-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)					3	30						1						1	300	1	300.00	
20	09-16-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)					3	30						1						1	300	1	300.00	
21	09-08-2012	09-08-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY					3	30						1						1	650	1	650.00	

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Agency CPE: C : MCCRO P : ORDR E : 907916																				
22	09-11-2012	09-13-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				3	30		1		1				2	200	2	400.00
23	09-16-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				2	30							1	1	500	1	500.00
																	Contracted Gross Total:		36	13,450.00
																	Actual Gross Total:		34	11,550.00
																	Agency Commission:			1,732.50
																	Net Total:			9,817.50
Month/YR			Preempted	Made Good		Contract Total			Adjustments							Actual Total				
Sep 12			1,200.00	1,200.00		13,450.00			1,900.00 CR							11,550.00				
TOTAL			1,200.00	1,200.00		13,450.00			1,900.00 CR							11,550.00				

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